

# MAXIMIZING YOUR PROFITS

## PROFIT FROM THE AUTO BUTLER EXPERIENCE

| Programs                       | Suggested Selling Price | Dealer Cost Chemicals Follow-up & Warranty | Net Revenue Per Car | Service Dept. & Machine Operator Charge | Sales Person Comm. | DEALER PROFIT PER SALE |
|--------------------------------|-------------------------|--|---------------------|---|--------------------|------------------------|
| Paint Protector II             | \$1295.00               | \$110.00                                   | \$1,185.00          | \$125.00                                | \$100.00           | \$960.00               |
| Leather Care                   | \$395.00                | \$55.00                                    | \$340.00            | \$50.00                                 | \$40.00            | \$250.00               |
| Fabrigard                      | \$295.00                | \$35.00                                    | \$260.00            | \$25.00                                 | \$20.00            | \$215.00               |
| <b>Package Totals</b>          | <b>\$1,985.00</b>       | <b>\$200.00</b>                            | <b>\$1,785.00</b>   | <b>\$200.00</b>                         | <b>\$160.00</b>    | <b>\$1,425.00</b>      |
| <b>Totals<br/>(40 Package)</b> | <b>\$79,400</b>         | <b>\$8,000</b>                             | <b>\$71,400</b>     | <b>\$8,000</b>                          | <b>\$6,400</b>     | <b>\$57,000</b>        |

