Auto Butler®

Others

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✓ Combination customer retention program with polisher	✗ Uses only a one-step process
✓ Nine reapplication reminder cards mailed to your customers every six months for the next five years.	✗ Requires excessive manual labor to apply product
✓ Monthly Excel UPS reports sent to each department. This report contains the contact information of those customers required to return for their 6-month re-application. Great tool for any BDC/Call center!	✗ Consumer receives no additional value, just a warranty
✓ Auto Butler is a two-step automated process – polish then a sealant.	✗ Use only one step and require excessive MANUAL LABOR that allows for inconsistency in their process.
✓ Auto Butler can easily be preloaded to the inventory as part of PDI due to the automated process! Vehicles look better and are protected while they are on the lot, as well as they are ready to go at the time of delivery.	✗ Preloading to all vehicles is costly and time consuming
✓ Auto Butler developed a ceramic infused Paint Sealant for optimum results in our Automated Polisher creating the ideal balance of appearance, durability and protection.	✗ Uses inferior products and application methods that still needs to be reapplied regularly.
✓ Auto Butler has a six-month re-application process.	✗ Apply their product one time and expect it to last five years.
✓ Auto Butler has built in customer retention: Enhancing the service experience that leads to future vehicle sales.	✗ No Customer Retention
	✗ No additional service department profit centers
✓ The Auto Butler polisher eliminates human error in the application process. The automated polisher is quick, efficient and eliminates streaks and swirls.	✗ Does not follow factory recommended paint maintenance processes
	✗ Does not have any CSI benefits