

What are Dealers saying about Auto Butler?

Andrew Visloski
Honda of Ocala- Ocala, FL

The customer pays us to come back to our Dealership and the Manufacturer rewards us for Great Retention. Why wouldn't you want to sell Auto Butler?

Bob Fada
Wallace Auto Group - Stuart, FL

The Auto Butler program brings real value to our customers and provides a unique opportunity for a quality Paint Protection program that brings customers back to the group's dealerships every 6 months for servicing - a real perk for keeping customers engaged with the dealerships!

Charlie Hicks
Ed Hicks Nissan
Corpus Christi, TX

We've used Auto Butler since 2004 to strengthen our relationship with our customers by providing a service they love to get - A great looking car!

Chuck Stevens
Chuck Stevens Automotive
Bay Minnette, AL

Auto Butler delivers great customer retention, is extremely reliable and produces huge additional earnings for my dealerships.

Craig Mathews
Lexus of Mobile
Mobile, AL

Auto Butler not only produces the highest profit per square foot in our dealership, our customers love the product when they return every 6 months for their reapplication visit.

Dale McMullen
Westside Lexus
Houston, TX

We believe in Auto Butler 100%. It is a needed product at our Dealership and we are very pleased with what it does for our customers' experience.

Jason Carson
Toyota of Knoxville
Knoxville, TN

In today's business environment, Customer Retention is as valuable as the sale itself. The Auto Butler Program's combination of retention plus protection is real value to both our Dealership and our Customers.

Jessie Dosanjh
California Car Group
California

Auto Butler has exceeded our expectations. It is a great retention tool that keeps customers coming back to the service department and has significantly increased our finance income allowing us to average over \$2,000.00 a copy.

Joe Long
Passport BMW
Marlow Heights, MD

Auto Butler enhances our customer's ownership experience which in turn keeps them loyal to our dealership.

Laurie McCants
Honda of Covington
Covington, LA

Auto Butler has been a great asset in keeping our new and used inventory in top condition as well as adding to the dealership profitability and customer satisfaction.

Lee Gatrell
GM, White Bear Lake Superstore
White Bear Lake, MN

We have used Auto Butler since 1992. It's been a great retention tool for us as far as keeping our customers coming back on a regular schedule and spending money on their automobiles.

Mario Murgado
Brickell Motors
Miami, FL

Auto Butler provides exceptional value to our customers and dealerships.

Damon Grainger
Grainger Honda-Nissan
Savannah, GA

Our customers love it, our sales department believes in the product and we even sell it on the service drive. Everybody wins with Auto Butler.

Fred Bartholomew
Gettel Management Automotive Group
Florida

We use Auto Butler throughout our group to keep our customers coming back to our stores and keep our inventory looking great.

Michael Hudock

Stadium Chevrolet
Salem, OH

We went into the Auto Butler program looking for a strong Customer Retention Program. We were very pleased that we got what we expected, but the bonus was a terrific gross profit generator too. We are very pleased with the Auto Butler program.

Mike Fullmer

Castle Chevrolet Buick
McHenry, IL

Auto Butler is the best kept secret in Dealership Customer Retention in the industry.

Nate Sutton

Sutton Ford/Honda of Kenosha
Matteson, IL/Bristol, WI

Great partner delivering a strong dependable product that brings customers back!

Paul Peebles

Humble Hyundai
Humble, TX

As required factory service intervals become further and further apart, we need a reason to bring the customer back. Auto Butler is that reason. We currently have a penetration of 62% with a goal of 80%.

Roger Bacon

Mossy GM Superstore
Picayune, MS

Auto Butler Works!

Scott DeMasso

Spacecoast Honda
Cocoa, FL

Auto Butler is an integral part of our front end gross profits at the time of sale and the returning customers make our service department more profitable month after month. It is a great program for both our dealership and our customers.

Vera Sandiford

Deluca Toyota
Ocala, FL

We've used Auto Butler since 2014. Our customers see the value of the product which is of tremendous value to our dealership's overall Customer Retention Program.

Wayne Schmidt Jr.

Suncoast CJDR
Seminole, FL

We've been selling Auto Butler since 2000 with a closing rate better than 50%. It increases our F&I gross and keeps our Customers coming back to us regularly. Auto Butler works.