



Mario Murgado
President & CEO



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Minneapolis, MN 55430



To whom it may concern,

The purpose of this correspondence is to personally express how pleased I am with the Auto Butler Customer Retention Program and offer my recommendation to other Dealerships.



I was first introduced to Auto Butler in 2014 while searching for a new car wash system. My Representative showed me how selling the Auto Butler Program would actually pay for the Broadway Car Wash system I wanted, bring my customers back to me on a regular basis and still make a profit. Admittedly, it sounded a little too good to be true.



When my Rep brought his Team out to my store in Stuart, Florida for the inaugural "Auto Butler Kickoff", I realized then that everything he told me was going to happen and that I had aligned myself with a dedicated team of professionals, focused on my success. Since then we have enjoyed all the benefits promised in the beginning; I have a great car wash, my customers are glad to come back and see us for their Auto Butler Service and I am making a profit selling the program.



It was an easy decision to bring Auto Butler into my all of my Dealerships. The Auto Butler Customer Retention Program truly delivers as promised which is why I gladly recommend Auto Butler to any Dealership.



Sincerely,



Mario Murgado



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